ANSA

News and images
to understand the world

ANSA

ANSA is Italy's leading news agency and is among the top news organizations in the world. Created to publish and distribute news, it is a cooperative comprising 36 partners: publishers and the main national dailies.

ANSA has provided comprehensive coverage of Italian and foreign events for over 60 years, drawing on its network of **22 offices across Italy and a further 77 bureaus in 74 countries** worldwide. Its extensive national network ensures it is on the spot as soon as events start to unfold.

INDEX

Over 2,000 news items and more than 700 images are distributed each day via Internet, TV, satellite and cellular phone, satisfying the latest market demands in terms of format and technology. This output is supplemented by additional services aimed at catering to news requests from an increasingly demanding public.

ANSA holds true to its longstanding reputation for **reliable, comprehensive and independent coverage**, ensuring it continues to be the top choice for over 1,400 clients (private businesses, the public administration and media outlets), as well as a leading figure on the international news scene. Its continual quest for excellence is fully acknowledged: **over 90% of ANSA clients would recommend its products** (Grandi Numeri research, 07/05).

BUREAUS

22 offices in Italy - 77 bureaus in 74 countries, including 21 in Latin America

NORTH AMERICA
MIAMI
NEW YORK
OTTAWA
WASHINGTON

LATIN AMERICA
ASUNCION
BOGOTA
BRASILIA
BUENOS AIRES
CARACAS
MEXICO CITY
GUATEMALA CITY
HAVANA
LA PAZ
LIMA
MANAGUA
MONTEVIDEO
PANAMA
QUITO
RIO DE JANEIRO
S. JOSÈ, COSTA RICA
SAN SALVADOR
SANTIAGO
SANTO DOMINGO
SAO PAULO
TEGUCIGALPA

AFRICA
ADDIS ABABA
ALGIERS
CAIRO
JOHANNESBURG
KAMPALA
KHARTOUM
MOGADISHU
NAIROBI
RABAT
TUNIS

EUROPE
ATHENS
BELGRADE
BERLIN
BRUSSELS
BUCHAREST
BUDAPEST
COPENHAGEN
DUBLIN
FRANKFURT
GENEVA
VALLETTA

LISBON
LONDON
LJUBLJANA
MADRID
MOSCOW
NICOSIA
PARIS
PRAGUE
SAN MARINO
SARAJEVO
STOCKHOLM
TIRANA
WIEN
WARSAW
ZAGREB

ITALY
ANCONA
AOSTA
BARI
BOLOGNA
BOLZANO
CAGLIARI
CATANIA
CATANZARO
FLORENCE
GENOA
MILAN
NAPLES
PALERMO
PERUGIA
PESCARA
POTENZA
ROME
TURIN
TRENTO
TRIESTE
UDINE
VENICE

ASIA
ABU DHABI
AMMAN
ANKARA
BAGHDAD
BEIRUT
DAMASCUS
GAZA CITY
JERUSALEM
HONG KONG
NEW DELHI
BEIJING
SINGAPORE
TEHERAN
TEL AVIV
TOKYO

OCEANIA
SYDNEY

ANSA

GENERAL NEWS SERVICE

ANSA's general service boasts **up-to-the-minute coverage, with over 2,000 news items each day**. Its coverage runs 24 hours a day, seven days a week, tackling politics, finance, current affairs, sports and entertainment.

The service is an invaluable resource, providing a continual flow of news that is supplemented by several additional services, ensuring ANSA provides a comprehensive overview of key events. ANSA's additional daily services include **Today's and Tomorrow's Agenda**, a **Press Review**, the **Headlines** and four editions of **The Day's Main Events**.

It is a useful strategic resource for businesses and institutions, and provides crucial support for media services and publishers. It supplies all the information needed to help users better understand Italian and international political and social events as they unfold.

```
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requires "MayaMan_m4" "1.0.1";

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REGIONAL NEWS

ANSA's **extensive national network** of 22 bureaus ensures it is on the scene as events unfold. It produces detailed news coverage of the day's main events in each region, tackling politics, finance, culture, sport and entertainment. The regional service also provides news bulletins on specific sectors, including the local environment, health, public services, tourism and agriculture. In addition, the service features news, developments in the regional legislative assembly, and national and international events that are of specific regional interest.

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SPECIALIZED NEWS SERVICES

These services provide professionals from a variety of sectors with the latest information and invaluable support in their fields of expertise. The sectors covered include Agroindustry, the Environment, Finance, Small and Medium-Sized Businesses, Health, Telecommunications and Transport.

ANSA Agroindustry is an authoritative, comprehensive and up-to-the-minute daily news service on all the latest top issues in the farming and food sector. It features analysis, commentary, documentation and sector overviews, with a particular focus on sector politics, legislation and finance. It also offers a useful daily agenda.

ANSA Environment is a complete, daily update aimed at businesses, public authorities and professionals in the sector. It looks at key environmental issues, such as waste, water, energy and pollution, as well as the development of sector-related regional, national and EU legislation.

ANSA Financial News is a news service for the financial markets, online traders, and anyone who relies on real-time economic news each day. ANSA's economic desk produces over 400 daily news items, providing a detailed, in-depth overview of Italian and international finance.

ANSA Health offers an invaluable resource for in-depth scientific news and analysis. Each day it provides information on three main areas - health, medicine and research - and regional events, in addition to in-depth coverage of institutional, administrative, industrial, political and social events.

ANSA Telecommunications is a reliable source for all the latest developments in the telecommunications sector. It focuses on new products, the market and share operations, and includes features, in-depth analysis and video interviews.

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```

NEWS SERVICES FOR ABROAD

ANSA English Corporate Service provides continual, detailed coverage of developments among Italy's top 500 firms in a variety of sectors. It produces between 70 and 100 English-language news items each day, divided into four main areas: Economy and Finance, Legal, Industrial, and Press Releases.

ANSA English Media Service is an English-language news service that provides a comprehensive, up-to-the-minute overview of Italian and international developments from an Italian perspective. It produces five features each month devoted specifically to Italian products.

Spanish News Service. ANSA's extensive network of bureaus in Latin America ensures comprehensive Spanish-language coverage of major events in the continent each day. The service also produces a selection of international and Italian news on politics, finance, current affairs, culture, entertainment and sport.

Portuguese News Service. This is a daily Portuguese-language service produced by ANSA's Sao Paulo office, offering a Latin American perspective on international current affairs.

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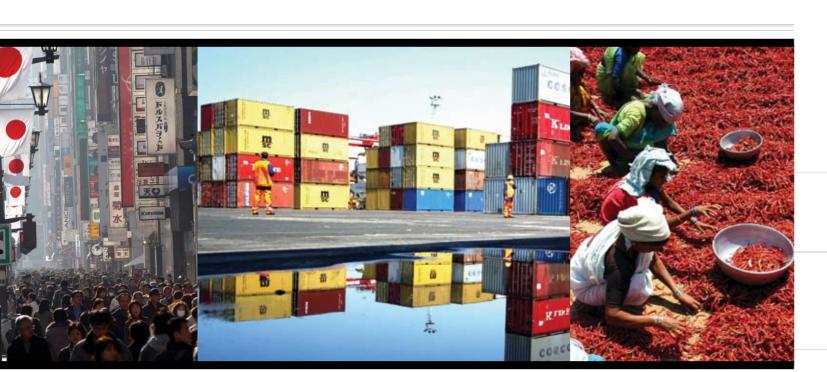
```
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updateRendererU
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ANSA PHOTO

Each day, over 700 top-quality digital photographs with corresponding captions provide wide-ranging, up-to-the-minute news coverage. The service focuses on current affairs in Italy and abroad, as well as covering key political, economic, sporting and entertainment events. For its international coverage, ANSA works closely with leading international agencies. It is the only Italian member of the European Pressphoto Agency (EPA) circuit, which links Europe's main photojournalist agencies.

PHOTOGRAPHIC ARCHIVE

The archive comprises over **900,000 digital images** dating back to 1995, complete with captions and ready for publication. It contains ANSA's entire photographic coverage of national and international events. It is an invaluable resource for reconstructing Italian national history and, thanks to the contribution of EPA partner agencies, piecing together past global events.

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HISTORIC ARCHIVE

ANSA's historic archive contains **over 1.6 million black-and-white and colour images** (negatives, plates, transparencies) featuring individuals and covering around 200,000 events in Italy and abroad between the 1940s and 1995 (when ANSA completed its transition to digital technology). The historic archive is a unique national asset, providing an invaluable resource for reconstructing Italian history and key global events. The Culture Ministry has recognized it as a collection of notable historic interest. It is currently in the process of phased digitalization.

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```

ANSALive

ANSA offers **16 editions** of video news everyday. News items are updated every hour between 8am and 11pm. Video contributions from across the world ensure a wide-ranging and international service.

ANSALive can be broadcast via radio, television, Internet, digital and analogue television, as well as in all formats that support audio and video content.

ANSALIVE HEADLINES

This provides 60-second videoclips updated 18 times each day and divided into the following sectors: Top World News, Top Italian News, Sport, Soccer, Economics, Entertainment and Weather.

ANSALive Headlines **covers world events as they happen**.

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ANSA BY CELL PHONE

ANSA's top Italian and international news, as well as the latest events in politics, the economy, finance, sports, culture and entertainment are available via SMS, MMS and mobile portals in photo-text and video formats.

The service is available on all of Italy's top cellular telephone operators. Activation, the range of available services and the cost vary depending on the operator. The service is also available on Telecom Italia landlines, charged directly to regular phone bills.

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ANSA OUTDOOR TV

ANSA Outdoor TV is a new video-news system that broadcasts all the latest ANSA news as it happens. The news items alternate with content specifically tailored to the clients' needs, with high-quality screens placed inside areas accessed by large numbers of people.

Its team of 100 journalists, producers and technicians provide a broad schedule that is continually updated.

ANSA Outdoor TV allows businesses to boost their own image, linking it to the ANSA logo and choosing a range of contents tailored to meet specific requirements, such as broadcasting promotional messages and information about their own organization.

BMW, the Italian postal service (Poste Italiane) and the national highways company (Autostrade) have all chosen ANSA Outdoor TV to promote their images and the services they provide. ANSA has created a tailor-made service to meet their specific demands. It is broadcast through hundreds of screens placed in areas accessed by large numbers of people, such as post offices, highway service stations and tollbooths, and showrooms.

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ANSA.it

The ANSA.it website has been among the top news portals for years, with **70 million pages viewed** and **more than six million readers each month**. It plays a crucial role in the news sector both in Italy and abroad.

It boasts continually updated news on the main events of the day. In-depth features, video-news, a photo gallery and special news sections are just some of the services offered on the site 365 days a year. It is a highly effective and growing multi-platform news system and is supplemented by services designed to meet sophisticated market demands.

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ANSAWEB NEWS AND ANSAWEB NEWS PLUS

This is a complete, up-to-the-minute news service, 24 hours a day 7 days a week. Published on websites, it covers the main national and international developments in current affairs, economics, politics, sport, culture, entertainment, science and cinema.

ANSA Web News is a vital resource for the media, the public administration and for businesses, providing a stream of made-to-measure content that can be added to individual portals. This is a high-quality service that makes a key contribution to any website. ANSA Web News is available as text only, or with photos in the Plus version.

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MULTIMEDIA NEWS BROWSER

The Multimedia News Browser (MNB) is a comprehensive system offering a simple, fast way for clients to access, consult and manage content produced by ANSA and other news agencies and providers. It features text-only news, photographs and video content, as well as tools for searching ANSA's extensive archive. Based on Internet standards and technology, MNB can be accessed through fixed, mobile or wireless devices, including PCs, laptops, cellphones and PDAs such as BlackBerries.

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MIDA

The Multimedia Information Distributed Access (MIDA) system allows ANSA clients to search through text and multimedia information in its professional databank. As well as ANSA output, MIDA also features online news and information from other sources.

The ANSA contents that can be accessed through MIDA include the Photography Archive and ANSA's Electronic Documentation Archive (DEA), which includes the agency's entire news coverage from 1981 through to midnight of the previous day. A special DEA team produces chronologies, anniversaries, charts, summaries and digests to complement the already extensive information.

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ANSA*med*

ANSA*med* is a new international network, founded by ANSA in 2004 and focusing on Mediterranean news. It publishes information on key players in the Mediterranean and is designed to promote communication between countries in the area and the rest of the world.

It produces around **200 news items** each day in English, Italian and Arabic, covering local, national and international events occurring in or involving Mediterranean countries.

ANSA*med*'s partners include the leading news agencies in the Mediterranean, which play a particularly important role as both producers of news and distributors of services created by ANSA*med*. These partnerships ensure the ANSA*med* project speaks with a comprehensive, objective and genuinely multicultural Mediterranean voice.

It is an invaluable resource for anyone interested in the Mediterranean, encompassing national and local businesses and public administrations, international institutions, universities, research and training centres, European-Mediterranean organizations and associations, and press, radio, TV and new media outlets.

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MULTIMEDIA INFORMATION PROJECTS

ANSA has extensive, consolidated experience in creating multimedia information projects, tailored to meet client demands and capable of distribution on all transmission platforms. It produces personalized or special one-off Internet portals for the web, including specific audio or video content; it is also able to produce video interviews with key figures and opinion leaders for particular occasions. In addition, ANSA organizes publishing initiatives, events and conferences to promote dialogue and a greater understanding of issues of particular national and international interest.

MSN and Libero websites have both chosen ANSA to manage their news channels, while the State Property Agency and Regional Tourism Offices have tasked ANSA with creating their own portals. ANSA has also designed numerous specialized regional news services (for example, EuroPuglia, Pesca Sicilia, Turismo Piemonte).

Important clients and sponsors have placed their trust in ANSA to promote special events through its information initiatives on www.ansa.it

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ANSA

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From abroad: tel. **+39 06 6774.336**

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